# **Design Process**

#### INQUIRE

Congratulations! You have already taken this pivotal step by exploring our page and reaching out to K|H Designs & inquiring about our services. We've gone over your pricing and commitment, your brand's background, & how we can assist your brand efficiently. ✓ INQUIRY FORM SUBMITTED

✓ EMAIL CONFIRMATION SENT TO CLIENT

## AGREEMENT

Hello and welcome new klient! We've now
come to the agreement that we'd love to work
together. You will receive an invoice for your
project, and the deposit notice has been sent.
✓ INVOICE RECEIVED BY CLIENT
✓ DEPOSIT PAID BY CLIENT (non-refundable)

#### **BRAINSTORMING/DESIGN TIME**

Homework time! At this time, I will work on your design request and complete by your requested turn-around date and time.

✓ HOMEWORK SESSION COMPLETE

#### LET'S WORK/REVIEW SESSION

This is the fun part for my studio! During this stage, proofs + samples will be designed to ensure that we're on the right path with our brand development, and important ideation. We will be in constant communication on the status of your project.

- ✓ 1-3 CLIENT REVIEW SESSIONS
- ✓ 1-3 REVISION CYCLES

# FINISHING UP

Almost Done! During this stage, files will be finalized and saved in it's required formats. Also, any outstanding balances will be paid at this time before any finalized files + transfers are sent out.

- ✓ FINAL BALANCE PAID
- ✓ LAST EDITS + DETAILS COMPLETED

## DELIVERY

Sign, sealed, and delivered! Files & any other additional work are delivered + transferred over to you via Google Drive/email.

- ✓ FILES TRANSFERRED
- ✓ CLIENT LEAVES A FACEBOOK REVIEW

